

FRANCHISE INFORMATION KIT

iSPECT Building Inspections Pty Ltd ABN 53 670 315 509 Version 2.1.01.10.2023

ABOUT ISPECT BUILDING INSPECTIONS

iSPECT Building Inspections is a national franchise group of small business owners that provide local building, pest, new home (construction), warranty defect and dilapidation inspection services.

iSPECT launched in November 2023 with the incorporation of 10 Foundation Franchisees, supported by an established team of Franchise Account Managers, IT, Accounts, Marketing, and Management.

Each franchisee is an experienced member of the building and construction industry. Each franchisee is also qualified to complete pest inspections. The benefit for our customers is that we offer a combined building and pest inspection.

iSPECT franchisees have access to a network of industry clients who refer inspections to our franchisees. Client referrals are derived from real estate agents, conveyancers, mortgage brokers, architects, and various government bodies

Within the new building construction industry our franchisee inspectors conduct construction stage inspections.

At a commercial level, iSPECT Building Inspections are active in tendering for dilapidation inspections for commercial and residential properties, that include council assets.

Our national team of franchise building inspectors are supported by our head office Franchise Account Managers, Marketing, IT and Accounts located at Level 1, 8 Anderson Street, Port Melbourne.

iSPECT Building Inspections conduct inspections across Australia, in New South Wales, Victoria, Queensland and Western Australia.

For more information visit:

Head Office

Level 1, 8 Anderson Street Port Melbourne VIC 3207

T: 1300 iSPECT (477 328)
E: info@ispect.com.au
W: www.ispect.com.au





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THE ISPECT FRANCHISE

Sub Franchisees are Guaranteed Four Building Inspections Per Week.

BUILD YOUR BUSINESS ASSET

iSPECT Building Inspections offer you the opportunity to combine your knowledge as a qualified and experienced builder with a leading building inspection brand.

Our team will support you to build a business that offers you independence, flexibility, motivation whilst providing the support you need to succeed.

It is our goal to support you to grow your weekly inspection numbers, achieve financial rewards and to increase the value of your franchise re-sale.

INCOME PER INSPECTION

The franchisee receives 80% of the value of each inspection fee received.

Inspection Type	Inspection Fee	Franchisee Receives
Pre-Purchase Building Inspection (3-4 Bedrooms)	\$430.00 +GST	\$344.00 +GST
Building and Pest Inspection (3-4 Bedrooms)	\$460.00 +GST	\$368.00 +GST
Dilapidation Inspection (3-4 Bedrooms)	\$470.00 +GST	\$376.00 +GST
Construction Stage Inspection (3-4 Bedrooms)	\$430.00 +GST	\$344.00 +GST
Pre-Completion Stage Inspection (3-4 Bedrooms)	\$470.00 +GST	\$376.00 +GST
Warranty Defect Inspection (3-4 Bedrooms)	\$470.00 +GST	\$376.00 +GST
Commercial Dilapidation (300-1000sqm)	\$670.00 +GST	\$536.00 +GST
Pest & Termite Inspection (3-4 Bedrooms)	\$430.00 +GST	\$344.00 +GST
Rental Minimum Standards (3-4 Bedrooms)	\$430.00 +GST	\$344.00 +GST





BOSS

BE YOUR OWN BOSS

Decide where and when you want to work with a guaranteed annual minimum income.

The more work you do, the more you can earn.

INSPECTION FEE SPLIT

80 PER CENT OF FEES

- Sub Franchisee receives 80% of fees received for each inspection
- The sub franchisee can set their own inspection price.

7.5 PER CENT OF FEE

 7.5% of inspection fees earnt by the sub franchisee for inspection service, are allocated to marketing activities within the sub franchisees region.

12.5 PER CENT OF FEES

• The National Franchisor receives 12.5% of inspection fees collected within the sub franchisees region.

GURANTEED INCOME

SECURE MINIMUM INCOME

iSPECT guarantee each Sub Franchisee a minimum of 4 inspections per week.

BOX

BUSINESS IN A BOX

A complete system with resources, training, support and in house managed and developed building inspection reports, utilising Samsung mobile phone & tablet application.

FINANCE

BUSINESS SUPPORT

Business startup financial modelling and franchise funding available.

FRANCHISE PARTNERSHIP

An iSPECT Building Inspection Franchise is one of 146 Sub Franchise Regions, across Australia.

SUB FRANCHISE ALLOCATION

Each Sub Franchise region has a ratio of 1:150,000 population.

The Sub Franchise region is a base to build your business from, but not confined by borders. Sub franchisees are guaranteed **4 Inspection Per Week** by the National Franchisor.

Each region comes with an existing high performing **Website**, **Google** business listing. **Email**, **SMS**, **Mobile** and **Landline** number.

iSPECT operates a proven a region centric **organic** and **paid** Search Engine Optimisation (**SEO**) marketing strategy that tracks the generation of leads and the allocation of inspections to each franchise.

Franchisees are supported to generate new leads in their region, increase traffic to their website and business listings and build their re-sellable franchise asset.

FRANCHISEE & FRANCHISOR DUTIES

Sub Franchisee National Franchisor Generate local business referrals and Arrange your initial industry training at attend Business Network International our Port Melbourne head office (BNI) Face to face contact with potential On the job buddy training with another referrers like real estate agents, inspector and online review of your draft conveyancers, solicitors & financiers reports during the first few months Grow online reviews for your website Paid online advertising, organic SEO and business listings and interact "live" techniques and focus on client reviews online with generated enquiries to grow and maintain region rankings Attend events and participate in On call technical service support for the activities that raise your profile inspection and tablet web application Respond to leads within 2 hours (most Account Managers responds to email franchisees respond within minutes) and landline enquiries to support leads and book inspections directly received by the franchisee Liaise with our franchisee to maximise Liaise with your Franchise Account Manager to communicate schedules work schedules Invoice clients and receive payment Distribute inspections fees weekly Conduct inspections, prepare and then Provide industry updates and send the inspection report developments to franchisees Actively participate in training, state Ensure compliance with contracts meetings and professional development

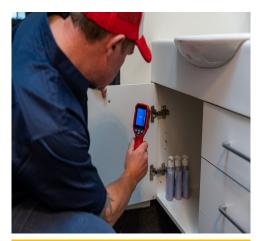


Ensure you comply with contract terms

Take phone calls from clients seeking

feedback and advice about the report





SEO SEARCH ENGINE OPTIMISATION (SEO)

Your franchise includes a high performing search engine friendly website, business listings, mobile, landline and email to enable income generating lead growth

SUPPORT

GROW YOUR INSPECTIONS

Your Account Managers role is to support the growth of self-generated leads, monitor conversions of enquiries into bookings and support techniques to increase business referral networks.

QUALITY

COMPLIANCE

We support each franchisee's compliance with contract terms and help to manage and negate customer complaints to protect the iSPECT Building Inspection brand.

Manage customer complaints

Support franchisee growth

ONBOARDING FRANCHISEE's

iSPECT Building Inspection franchisee's receive induction training and ongoing professional development to support their onboarding to attain the standards and norms of the organisation.

ISPECT BOOKING SYSTEM

Included in your franchise purchase is the iSPECT Administration & Building Inspection Report Software, that enables Sub Franchisees to:

- Complete all your reports using checklists and templates at the job site
- Sync to your home PC/lap top to manage bookings and to reference
- Email the clients directly for same day reporting
- Client records, scheduling, invoice tracking can be managed from your home
- Track leads and enquiries generated by your franchise
- Store all relevant Australian Standards, Building Codes and Legislation for easy reference
- Cloud based hosting of reports, phone, storage, email, website, bookings
- Cloud based invoicing and storage

TRAINING & DEVELOPMENT

INDUCTION TRAINING AT PORT MELBOURNE

TRAINING INCLUDES:

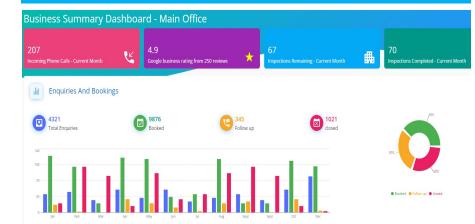
- Standards, legislation, and regulations
- Customer service and communications
- **Building inspection reporting**
- Report writing
- Inspector buddy training
- Sales and marketing
- Booking and administration
- Sales and marketing
- Maximising business listings

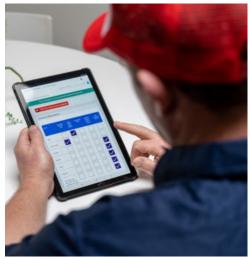
ON GOING PROFESSIONAL DEVELOPMENT

- Franchise Account Manager allocation (Performance Monitoring)
- Attend meetings and workshops

FURTHER TRAINING & EDUCATION OPTIONS

- Certificate IV in Building & Construction
- Diploma of Building and Construction (Building)









TAX INVOICE

Reference Number Date of Issue Address Inspection Address	6107230721 09 Oct 2023 John Smith Street WA 6107	Issued To John Smith Phone 0452129456 Email john.smith@gmail.com John Smith Street WA 6107		
Item Des	cription	Price	GST	Price Inc. GST
Building & F	Pest Inspection	\$460.00	\$46.00	\$506.00
Payment Due E	By: 10 Oct 2023		TOTAL	\$506.00
		PAYMENT RE	CEIVED	\$0.00
		тот	AL DUE	\$506.00

Thank you for choosing **iSPECT Building Inspections Payment Methods**



PRE-REQUISITES

Franchisees Minimum Education & Experience

ISPECT INSPECTORS

iSPECT Building Inspections require that a franchisee meets with a minimum standard of qualification and experience required to provide a quality building inspection report.

These minimum standards ensue quality inspections and protects the iSPECT Building Inspection brand that demands a reputation for quality service delivery.

Our organisation has invested in quality systems that require a rigorous process for the selection of inspectors to meet with state specific licensing requirements.

TERMITE & PEST MANAGEMENT

A new franchisee will undertake Short Courses Australia - RTO 41261, Termite & Timber Pest Management course.

This training course is designed to provide you with the knowledge and skills to be a competent termite and timber pest manager and comply with Australian Standards.

Franchisees receive a Statement of Attainment upon completion.



STATE LICENSING

	Licensed States	Unlicensed States	
	Building license (Low, Medium Rise or Open)	Building license (Low, Medium Rise or Open)	
	Building surveyor, assistant building surveyor or building surveyor technician	Building surveyor, assistant building surveyor or building surveyor technician	
	Completion of an approved building inspector course in Queensland	Completed trade qualification in carpentry	
	Five years relevant and verifiable trade experience	Completion of a nationally accredited qualifications in Certificate III or IV in Building & Construction	
	Provide references and proof of financial capacity	Completion of a nationally accredited Diploma of Construction Management	
	Pool inspector course in Victoria and Queensland	A minimum of five years relevant and verifiable experience	
	Pest inspector course is required in all states	Pest inspector course	











AUSTRALIAN STANDARDS

POOL

SHORT COURSES AUSTRALIA (SCA)

SCA – RTO 41261 is an approved provider of the Victorian Building Authority (VBA) Pool Safety

QBCC

QUEENSLAND BUILDING & CONSTRUCTION

COMMISSION

Inspectors in Queensland must be accredited with the QBCC for each

BUSINESS IN A BOX

When you buy an iSPECT Franchise you have the brand, tools, and equipment to commence operations of your business, immediately.

INSPECTION GUARANTEE

iSPECT Building Inspections is committed to supporting you to grow your franchise region. Our minimum inspection guarantee ensures your franchise is generating income from day one and returns income to enable you to focus upon building your network, reputation, and inspection numbers within your region.

The inspection guarantee runs for the life span of your franchise and can be offered in a future sale agreement, should you choose to sell your franchise in the future.

Our goal is to help you to grow the number of inspections you complete per week, to grow your income and value of your re-sellable franchise.

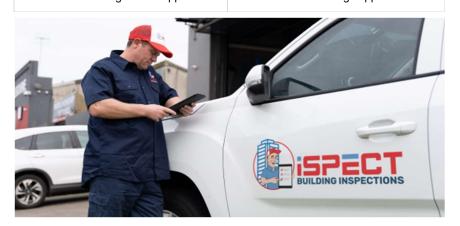


iSPECT Building Inspections will:

- not treat you like a sub-contractor or an employee you are a small business owner free to grow your own business and take on employees and vehicle at
- support you with recruitment and training of staff to help your business service growth with quality building inspectors
- not restrict the area you work in as long as you don't advertise in another franchisee's territory
- continue building the business brand, community recognition and online presence to help your business with growth.

REGION PURCHASE

Samsung mobile and landline Rights to the region of your choice handset Website for your region with proven Rights to the Minimum Inspection localised SEO strategy and support Per Week Guarantee Email addresses (up to 5) Business name registration Google Business listings **Business cards** Software, templates & resources Digital promotional material Induction training (ex-airfare) Uniform Samsung Galaxy Tablet Wi-Fi Vehicle magnetic signage 128GB Account management support Referral marketing support











PTIONS

ADDITIONAL ITEMS TO CONSIDER

- SUV or Dual cab wrapping Minor equipment: ladder & torch

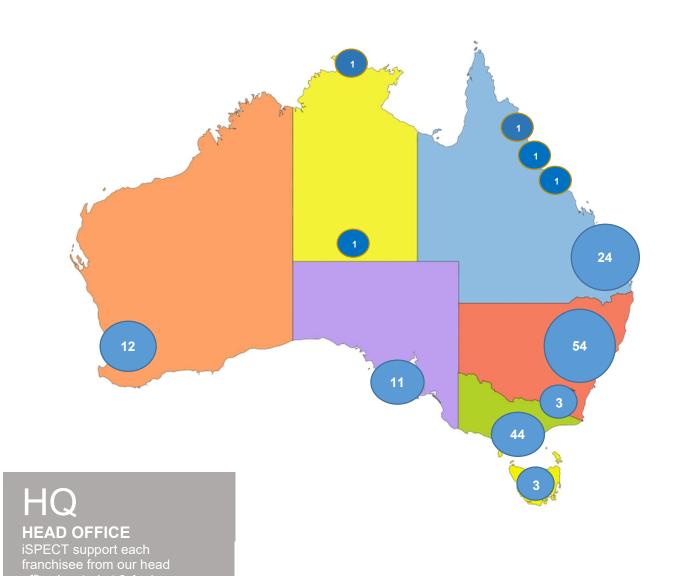
FRANCHISE REGIONS

iSPECT Building Inspections

FRANCHISE

146 SUB FRANCHISE REGIONS

Each region has a ratio of 1 franchisee to 150,000 population



Street, Port Melbourne

YOUR INVESTMENT

The Cost of each Franchise Region, including the Business in a Box, is \$49,500.00 plus GST

FRANCHISE REGION COST

The cost of each Franchise Building Inspection region is \$49,500.00, plus GST.

In Victoria, a Pool Inspection Sub Franchise region is \$12,500.00, plus GST.

Inspections fees are paid into a trust account, viewable and accessible by the Sub Franchisee and National Franchisor.

Funds are allocated weekly to the Sub Franchisor, National Franchisor and to the Marketing Fund Account.

Each account is Independently audited annually, and the report is provided by the auditor to the Sub Franchisor.



EXPENSES

Sub Franchisee	National Franchisor
Vehicle	Induction training (ex-airfare)
Fuel, Tolls, and Parking	Business in a box (uniform, cards, flyers)
Vehicle Insurance	Mobile telephone and tablet
Vehicle signage (Magnets provided)	Website, email, and hosting
Public Liability and Professional Indemnity Insurance	Digital phone service
Mobile Phone, Tablet and SMS usage charges	Manage organic and pay per click online advertising and SEO techniques
Franchise Finance (Optional)	On call technical IT support
Advertising	Inbound call centre and accounts
Business Network International weekly meeting fee	Quality Assurance Management
Legal fees on franchise sales	Business Network International
Ongoing stationery printing fees	Legal fees on franchise sales
	Human resource support

BRIGHTONALI Gallagher



FINANCE

SAMSUNG

BLACK & KRANTZ













FINANCE

BUSINESS LOAN

iSPECT business.

ISURANCE

GALLAGHERS

LDV & NISSAN

Lee Geng can assist with commercial motor vehicle selection and finance.

M: 0452 230 188

APPLICATION PROCESS

FRANCHISE REGION ALLOCATION

iSPECT Building Inspections seek expressions of interest from people who meet the technical pre-requisites and share our commitment to maintain and grow our reputation as one of Australia's leading national building inspection services company.

You should be:

- ✓ Highly motivated and willing to invest time building and managing your own business:
- ✓ Willing to learn new skills;
- ✓ Committed to great, responsive customer service;
- ✓ Willing to adhere to a proven system;
- ✓ Willing to participate in a supportive and fun peer environment;
- ✓ An ethical person who is respectful to clients and our head office and call centre staff:
- ✓ A person who gets on well with others.

These opportunities may suit:

- ✓ Existing building inspectors and building inspection companies;
- ✓ Builders seeking to diversify their income and even out cash flow;
- ✓ Qualified building professional wanting to work for themselves;
- ✓ Qualified tradesman wanting to move off the tools into a professional role.

INFORMATION & APPLICATION

CONTACT US

For any questions and to begin the process of applying for a franchise please contact:

Sri Duggirala, Account Manager Franchise **Mobile**: 0416 823 684 **Michael Grosso**, Account Manager Franchise **Mobile**: 0414 377 775

Email: franchise@ispect.com.au **Phone:** 1300 iSPECT (477 328)

FRANCHISE APPLICATION PROCESS

EXPRESSION OF INTEREST

After reviewing the franchise information kit complete an expression of interest form. We will check your technical skills, qualifications and experience meet the pre-requisites.

INTERVIEW

If the pre-requisites are met, an interview occurs in which we explain the details of the franchise and assess your suitability or likelihood of succeeding as a franchisee.





TRY OUT

ACCOMPANY A FRANCHISEE

Spend a day with one our franchisees and learn about our operations, culture, and commitment to quality.

MEETING

QUESTIONS

Meet with our Franchise
Development Team and discuss
the opportunity to further assess
vour suitability.

OFFER

FRANCHISE ALLOCATION

Based on your application and interview process an offer of a franchise region will be made.

Contracts will be provided at this stage.

CONTACT US TODAY



For franchise enquiries please contact:

T: 1300 iSPECT (477 328) E: franchise@iSPECT.com.au W: www.iSPECT.com.au



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